



FORT LAUDERDALE

HUIZENGA PLAZA
APRIL 5, 2018 • 6:45PM

Dear Team Captain:

Thank you for engaging your company and being part of the 2018 Mercedes-Benz Corporate Run presented by Turkish Airlines. This Captain Packet contains your souvenir t-shirts, race numbers with timing chip, pins, course map, neon yellow seeded runner wristbands, and red Concrete Beach beer wristbands.

We hope the *haku registration system* made it easy to sign up your company's participants. Be sure to share the link to your team page with your participants so they can post pictures and comments leading up to and after the Race. You'll find this link by clicking on "View a Company Team" on the Fort Lauderdale home page. This same team page will show your race results. Now might be a good time to save the link to access it from your smartphone or tablet on race night.

CATERING: Catering orders are due by 12 noon on April 2nd. Using our official caterer, Game Plan, is a no-fuss turnkey solution. Just show up and your food / beverages will be delivered to your team tent. Menu is available under "Quick Links" on the Team Captain Central page.

BEFORE RACE DAY: Look for the race numbers in your packet. Notice that each person's name is printed on the number along with their shirt size. Distribute the race numbers, shirts and pins to the appropriate person. Make sure each person is given the number assigned to them. Each person must wear the number assigned to them.

RACE NUMBERS: Each participant has been assigned an official race number. Do not lose this number. Treat it like your ticket to the event. Without your ticket, you won't be able to participate. There is a \$10 fee for lost race number replacement. Race numbers must be worn on the front of the shirt or shorts. **DO NOT FOLD OR BEND THE NUMBER, OR TAMPER WITH THE TIMING CHIP!**

RACE DAY: Hand out the seeded runner wristbands to your fastest team members on race day. Do not do this before race day. Lost or forgotten wristbands will not be replaced. The starting corrals are on SE 2nd Street, just west of SE 2nd Ave. **PLEASE STAY OUT OF THE START AREA UNTIL INSTRUCTED.** Once given the go ahead, CEOs wearing a TD Bank CEO Competition number and runners wearing the neon yellow seeded runner wristbands line up in the first corral, runners behind them, and walkers behind the runners. The race will start at 6:45pm with the boom of our signal cannon!

RACE FINISH: The finish is on Las Olas Blvd. between SE 2nd Ave. and SE 1st Ave. **ENCOURAGE YOUR PARTICIPANTS TO CONTINUE MOVING THROUGH THE CHUTE AND NOT STOP AT THE FINISH LINE.**

POST-RACE REFRESHMENTS: Light post-race refreshments will be provided. In your packet you will find red Concrete Beach Brewery wristbands for every team member 21 and over. Participants will be able to redeem these for one free Concrete Beach beer at the sampling tent after the race. Race staff will cut the wristbands off once you receive the beer. **One beer per wristband, one wristband per participant. ID's will be checked at the beer sampling tent, make sure only team members 21 and older get a wristband.**

RACE RESULTS & SCORING: Finish times will be found on the team page on race night. Team Captains must log onto Captain's Tools and submit their scores by 5pm Monday, April 9th in order to compete with other teams in their industry category. The winning teams will be announced on Tuesday, April 10th. A Race Results book will be mailed to Team Captains by the end of May.

AWARDS: Awards will be given on race night to the overall fastest male and female, overall fastest male and female in the TD Bank CEO Competition, T-Shirt Contest Winners, and the largest team. Medals are mailed to the winning team in each industry category.



For More Information,
Please Visit Our Website:

MERCEDESBENZCORPORATERUN.COM





HOW TO GET THERE

Parking and driving near Huizenga Plaza on Thursday, April 5th will gradually get more congested due to the 8,000+ participants trying to make their way to the race site. City of Ft. Lauderdale police will be closing and re-routing streets in preparation for the race start. Following are our suggestions to make your Ft. Lauderdale Mercedes-Benz Corporate Run presented by Turkish Airlines experience as smooth and hassle-free as possible:

DRIVE YOUR CAR

There are numerous garages and surface lots as well as metered parking near the race site. Please use good judgement and arrive early enough to park, find your company tent, and enjoy a relaxed time with your co-workers before the race starts.

DIRECTIONS TO HUIZENGA PLAZA

Take I-95 to Broward Blvd (exit 27) toward downtown. Go east two miles to S. Andrews Ave. Turn right on Andrews Ave. and continue 1/4 mile to race site. If you have rented a company tent, we suggest you choose the parking lot on the side closet to your tent location. Parking lot locations available on the event's website.

DROPPING OFF SUPPLIES FOR YOUR TEAM TENT

If you have rented a tent and want to drop off supplies, you may pull up at the designated Drop-Off Zone at SE 1st Ave. and Las Olas Blvd. The driver of the vehicle must stay with the vehicle at all times, so you must bring a teammate to help you out. Enter the drop zone by turning WEST onto Las Olas. Access Las Olas from any avenue EAST of SE 2nd Ave. One traffic lane will be open. Exit the Drop-Off Zone by driving north on SE 1st Ave. Follow the directions from the Police Officers and Race Staff entering and exiting the Drop-Off Zone. TeamFootWorks will have people available to help unload and deliver your supplies to your team tent. The drop off area will be open from 1:30 to 3:30pm. After 3:30pm the race site will be closed off for deliveries – you will have to park your vehicle and carry the items in.



5K COURSE MAP:

